

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 57990	CF LOC-POL	FBD - LBD: 08/04/12 - 08/17/12	HL#:	Created: 08/03/12 11:11 AM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1549	Agency Commission: 15 %	Updated: MBREDENWBZ on 08/03/12 12:35	
Agency: GMMB, INC. (6441)	Product: OBAMA/D/PRES EST 1549	Self :03:00	Confirmed: 08/03/12 12:35 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/06/12 08:39 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$50.00	4	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$270.00	4	\$1,080.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL6A	M T W T F * *	NEWS	30				0.0	\$225.00	4	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	M T W T F * *	MORN	30				0.0	\$100.00	4	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$450.00	2	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,620.00	2	\$3,240.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	1	1									

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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$405.00	6	\$2,430.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	3	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NNOON	M T W T F * *	NEWS	30				0.0	\$450.00	6	\$2,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	3	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$450.00	6	\$2,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	3	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DTALK	M T W T F * *	DAY	30				0.0	\$450.00	4	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DDRPIL	M T W T F * *	PHIL	30				0.0	\$405.00	6	\$2,430.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	3	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	EJUDY4P	M T W T F * *	EFG	30				0.0	\$630.00	4	\$2,520.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	2	2									

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Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0%
	WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	EJUDY430P	M T W T F * *	EFG	30				0.0	\$630.00	4	\$2,520.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,350.00	6	\$8,100.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	3	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	AWHEELSA	* * * * * S *	ACC	30				0.0	\$540.00	2	\$1,080.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LINSIDER	* * * * * S *	LATE	30				0.0	\$50.00	2	\$100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Jul 30</u>	<u>Aug 06</u>	<u>Aug 13</u>								
	08/04/12	08/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PBBWED1	* * W * * * *	REGP	30				0.0	\$8,700.00	1	\$8,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/08/12	08/08/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	67	0	\$41,800.00	\$35,530.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVJ: 0%
		WSBK: 0%	WBPX+: 0%	WNDS: 0%
				CABLE: 0%

Order Totals:	\$41,800.00	\$35,530.00	\$0.00	\$0.00
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